



2008 Art & Apples Festival

September 5, 6, and 7, 2007
Rochester Park • Rochester, Michigan

Call for Performers

Musicians, Bands, Dance Groups

Paint Creek Center for the Arts is seeking performers for the 2008 Art & Apples Festival. The annual Art & Apples Festival is Michigan's second largest juried fine arts festival with over 265 quality exhibitors. Held annually on the weekend following Labor Day in Rochester's 30-acre Park, the Art & Apples Festival includes a variety of food, live entertainment, and free children's art activities. Performers receive great exposure as over 110,000 people attend the Festival each year. The Art & Apples Festival is the major fundraiser for Paint Creek Center for the Arts, a non-profit organization which provides a full range of cultural programs for children and adults in the greater Rochester area and supports artists throughout southeast Michigan.

We are currently accepting performance applications for the 43rd Art & Apples Festival. The Performances are geared toward creating a festive ambiance throughout the weekend. All performances must be **family-friendly** and **upbeat**. Performers are noted in the Festival Event Guide (quantity: 70,000), performance advertisements, radio and television interviews (as applicable), and performance related press releases.

Stage Performances and Around the Park Performances

We have opportunities for both stage performances catering to large audiences and smaller music/entertainment areas scattered throughout the park.

- The Stage that will be provided for Stage performances will be 22' x 27'. This is NOT a raised stage, it is a snap together dance floor. The Stage is equipped with a sound technician. These performances can cater to a larger crowd and have amplified sound.
- The Around the Park performances are each setup in a 10' by 10' tent and can cater to a small crowd. There is one electrical outlet at each of these tents. No amplification.
- One of the Around the Park tents will be situated in our Kids Zone, so we are looking for groups that specifically cater to children and families for that tent.



Interested performers should complete and return the attached **2008 ART & APPLES PERFORMANCE APPLICATION** along with a \$25 US non-refundable application fee. Make all checks or money orders payable to: PCCA. Credit card payment also accepted, see application.

Applications Deadline: May 1st (a postmark date)

Late Application Deadline: May 15th (a postmark date, please include an additional \$25 late fee)

Notification Date: May 31, 2007

Date of Festival:

4 – 7:30 PM	Friday, September 5, 2008
9 AM – 7:30 PM	Saturday, September 6, 2008
9 AM – 4 PM	Sunday, September 7, 2008

QUESTIONS?

For more information on Stage or Around the Park performances, please contact Chris Dunstan, Performance Chairperson, at (248)651-4110 or chris@pccart.org.

2008 Art & Apples Performance Application

Application Due May 1st - Late Application due May 15th (Must include a \$25 US late fee)
The Festival is ENTIRELY outdoors, so please be aware that no rain dates will be scheduled.

Stage Name/Group Name: _____
(To appear on all printed material)

Contact Information:

Agent/Contact: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____

Cell #: _____

Email: _____

Fax #: _____

(Social Security # or Tax ID required upon hire)

Description of your Performance (30 words or less):

Special Performance Requirements: (Such as stage size, electrical needs, other)

Requires Electrical: YES NO

Load in – Load out time requirement: _____

Your Rate: \$ _____

Availability: Friday, 09/05/08
 Saturday, 09/06/08
 Sunday, 09/07/08

Preference: Stage Around the Park
 Around the Park (Children's Area)

Include the following with your application:

- \$25 US non-refundable application fee
- \$25 US non-refundable late application fee *(if applicable)*
- Application
- Demo CD, DVD, or VHS
- Group Photo *(if available)*

Mail application and materials to:

Call for Performers
Paint Creek Center for the Arts
407 Pine Street
Rochester, MI 48307

Application fee paid by: Check *(enclosed, with vendor name listed, made payable to: PCCA)*
 Money Order *(enclosed, with vendor name listed, made payable to: PCCA)*
 MasterCard Visa Discover *(provide information below)*

Credit Card #: _____ Exp. Date _____ Amount \$ _____

Signature: _____ Date: _____

FOR OFFICE USE ONLY

ACCEPTED DECLINED LETTER SENT

POSTMARK DATE REC'D: _____

COMMENTS:

APPLICATION FEE REC'D YES \$ _____

LATE APPLICATION FEE REC'D YES \$ _____