



2010 Art & Apples Festival

September 10, 11, and 12, 2010
Rochester Park • Rochester, Michigan

Call for Performers

Musicians, Bands, Dance Groups, Storytellers, Comedians

Paint Creek Center for the Arts is seeking performers for the 2010 Art & Apples Festival. The annual Art & Apples Festival is Michigan's second largest juried fine arts festival with over 265 quality exhibitors. Held annually on the weekend following Labor Day in Rochester's 30-acre park, the Art & Apples Festival includes a variety of food, live entertainment, and free children's art activities. Performers receive great exposure as over 125,000 people attend the Festival each year. The performances are geared toward creating a festive ambiance throughout the weekend. All performances must be **family-friendly** and **upbeat**. Performers are noted in the Festival Event Guide (quantity: 70,000), performance advertisements, and performance related press releases.

We have opportunities for both stage performances catering to large audiences and smaller music/entertainment areas scattered throughout the park.

- The stage that will be provided for Main Stage performances will be a 22' x 27' snap together dance floor. This is NOT a raised stage. The Main Stage is equipped with a sound technician that must be used.
- Some performances are setup in a 10' x 10' tent and cater to a small crowd. There is one electrical outlet at each of these tents. No amplification is provided.
- One of the performing areas will be situated in our Kids Zone for which we are looking for groups that specifically cater to children and families.
- ALL performance stages are placed away from exhibiting artist booths.
- Please Note: CD sales of your product are permitted; however, performers should not base their participation with an expectation of sales.
- The sale of other goods is strictly prohibited, unless approved in writing, by the Festival Staff.



Interested performers should complete and return the attached **2010 ART & APPLES PERFORMANCE APPLICATION**.

<u>Applications Deadline:</u>	June 1 st (a postmark date)	
<u>Notification Date:</u>	July 1, 2010	
<u>Date of Festival:</u>	Friday, September 10, 2010	4:00 PM – 7:30 PM
	Saturday, September 11, 2010	9:00 AM – 7:30 PM
	Sunday, September 12, 2010	9:00 AM – 4:00 PM

For more information on performances, please contact:
Laura Bates at (248) 651-4110 or visit the website at www.ArtandApples.com

2010 Art & Apples Performance Application

Application Due June 1st

The Festival is ENTIRELY outdoors, so please be aware that no rain dates will be scheduled.

Stage Name/Group Name: _____
(To appear on all printed material)

Contact Information:

Agent/Contact: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____

Cell #: _____

Email: _____

Fax #: _____
(Social Security # or Tax ID required upon hire)

Description of your Performance (30 words or less):

Special Performance Requirements: (Such as stage size, electrical needs, other)

Requested Performance Fee*: \$ _____ **Requires Electrical:** YES NO **Load in time needed:** _____

*Paint Creek Center for the Arts has a limited budget for performance. Most musicians perform free of charge.

Availability: Friday, 09/10/10 Saturday, 09/11/10 Sunday, 09/12/10

**Please mail application & applicable
images and demos to:**

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2010 Art & Apples Festival
407 Pine St.
Rochester, MI 48307