



2010 Art & Apples Festival Exhibiting Artist Rules for Participation

The exhibition and sale of items not created by the artist has become a problem at many art fairs and festivals. This makes it difficult for those who design and create their own pieces to compete with those who pass off imported and other items as their own and sell them for less. The practice not only breaks the rules, but it significantly diminishes the reputation of the Art & Apples Festival. Below is a reminder of the rules for participation in the Art & Apples Festival.

- All booth fees and other applicable fees must be received by May 18 to secure your space. Please make all checks payable to: PCCA and write your name in the memo section OR you may call us at (248) 651-4110 with a Visa, MasterCard, or Discover card payments.

Single Booth: \$375

Corner Fee: \$100*

Double Booth: \$600

Electricity Fee: \$60*

*Please send a separate check (or pay by credit card) for a corner space or electricity. You will be informed if you have received a corner booth and/or electricity.

- All artists listed on the application are required to be present at check-in and with the work for the duration of the festival. No agents. A picture I.D. is required daily. Spot checks throughout the festival weekend will be done at random.

- Artists may display only in the accepted category. Nothing of lesser quality or completely different than that shown in your images may be exhibited. Artists may exhibit and sell work in more than one category, provided each category is separately accepted.

- All work must be designed and executed by the accepted artist(s). Images submitted by agents, vendors or representatives; commercially cast jewelry, molds and imported or commercially-made products (including fiber/ wearables); or pieces done by a production studio are NOT ACCEPTABLE. REPRODUCTIONS MUST BE CLEARLY IDENTIFIED AS SUCH AND NOT THE MAJORITY OF WORK IN BOOTH.

- All work must be for sale. (Please do not display marked-down merchandise at the festival.)

- Each artist is responsible for collection and payment of the 6% Michigan sales tax.

- All artists must be 18 years or older.

- No holiday items.

- PCCA reserves the right to make final determination on the above rules and to remove work and/or artists (without refund) from the festival deemed in violation of these rules.

- Feel free to contact us at (248) 651-4110 or e-mail artapples@pccart.org (please type "Art & Apples Festival" in the subject line). We respond to each e-mail, so please call us if you do not receive a response within two business days. You can also visit our website for more information at www.ArtandApples.com.