



# 2012 Art & Apples Festival

September 7, 8, and 9, 2012  
Rochester Park • Rochester, Michigan

## Call for Performers

### Musicians, Bands, Dance Groups, Storytellers, Comedians

Paint Creek Center for the Arts is seeking performers for the 2012 Art & Apples Festival. The annual Art & Apples Festival is Michigan's second largest juried fine arts festival with over 285 quality exhibitors. Held annually on the weekend following Labor Day in Rochester's 30-acre park, the Art & Apples Festival includes a variety of food, live entertainment, and free children's art activities. Performers receive great exposure as over 125,000 people attend the Festival each year. The performances are geared toward creating a festive ambiance throughout the weekend. All performances must be **family-friendly** and **upbeat**. Performers are noted in the Festival Event Guide (quantity: 70,000), performance advertisements, and performance related press releases.

We have opportunities for both stage performances catering to large audiences and smaller music/entertainment areas scattered throughout the park.

- The stage that will be provided for Main Stage performances will be a 22' x 27' snap together dance floor. This is NOT a raised stage. The Main Stage is equipped with a sound technician that must be used. .
- One of the performing areas will be situated in our Kids Zone for which we are looking for groups that specifically cater to children and families.
- Another performing area is the Acoustic Café, located on the deck of the Rochester Community House which overlooks the South Food Court. This stage caters to only groups that offer acoustic music.
- ALL performance stages are placed away from exhibiting artist booths.
- Please Note: CD sales of your product are permitted; however, performers should not base their participation with an expectation of sales.
- The sale of other goods is strictly prohibited, unless approved in writing, by the Festival Staff.



Interested performers should complete and return the attached **2012 ART & APPLES PERFORMANCE APPLICATION** along with a \$10 US non-refundable application fee.

<b><u>Applications Deadline:</u></b>	June 1 <sup>st</sup> (a postmark date)	
<b><u>Notification Date:</u></b>	July 1, 2012	
<b><u>Date of Festival:</u></b>	Friday, September 7, 2012	4:00 PM – 7:30 PM
	Saturday, September 8, 2012	9:00 AM – 7:30 PM
	Sunday, September 9, 2012	9:00 AM – 4:00 PM

For more information on performances, please contact:  
Laura Bates at (248) 651-4110 or visit the website at [www.ArtandApples.com](http://www.ArtandApples.com)

# 2012 Art & Apples Performance Application

Application Due June 1<sup>st</sup>

The Festival is ENTIRELY outdoors, so please be aware that no rain dates will be scheduled.

**Stage Name/Group Name:** \_\_\_\_\_  
(To appear on all printed material)

**Contact Information:**

Agent/Contact: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

Cell #: \_\_\_\_\_

Email: \_\_\_\_\_

Fax #: \_\_\_\_\_

(Social Security # or Tax ID required upon hire)

**Description of your Performance (30 words or less):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Special Performance Requirements: (Such as stage size, electrical needs, other)**

\_\_\_\_\_

**Requested Performance Fee\*:** \$ \_\_\_\_\_ **Requires Electrical:**  YES  NO **Load in time needed:** \_\_\_\_\_

\*Paint Creek Center for the Arts has a limited budget for performance. Most musicians perform free of charge.

**Availability:**  Friday, 09/07/12  Saturday, 09/08/12  Sunday, 09/09/12

**Please mail application & applicable  
images and demos to:**

Call for Performers  
2012 Art & Apples Festival  
407 Pine St.  
Rochester, MI 48307

**Application fee paid by:**  Check (*enclosed, with vendor name listed, made payable to: PCCA*)  
 Money Order (*enclosed, with vendor name listed, made payable to: PCCA*)  
 MasterCard  Visa  Discover (*provide information below*)

Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_